

# Valentine Adegboyegun

## SEO Content Marketer

[Email](#)

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### PROFESSIONAL SUMMARY

Experienced SEO content marketer with over 4 years in creating keyword-driven content, conducting insightful interviews, and producing thought leadership pieces.

### WORK EXPERIENCE

#### **WeTalkSound - Nigeria, Remote**

**01/2024 - 06/2024**

##### **SEO Content writer**

- Grew organic search traffic by 10% through keyword optimization and content updates.
- Increased website visibility and gained more qualified leads.

#### **Voice of Crypto - India, Remote**

**06/2022 - 04/2023**

##### **Content Marketer**

- Increased blog traffic by 20% through SEO optimization.
- Gained 10% more lead generation and a 5% increase in customer engagement.
- Led social media campaigns that increased visibility by 30%.

#### **Nickelytics - United States, Remote**

**09/2022 - 01/2023**

##### **SEO Content writer**

- Crafted SEO-optimized content that led to a 5% increase in conversion rates
- Drove qualified leads and revenue growth.

#### **Gate.io - China, Remote**

**04/2020 - 05/2022**

##### **Research Analyst and Writer**

- Produced SEO-optimized blog posts that led to a 10% increase in organic traffic
- Boosted user engagement by 5%.

### EDUCATION

#### **BEng Civil Engineering**

Fed. Uni of Tech • Akure

### CERTIFICATIONS

#### **SEO Writing Masterclass - Surfer**

#### **Content Marketing Specialist - Hubspot**

## **AWARDS & SCHOLARSHIPS**

**Music Business Academy** 06/2024 MBA

## **VOLUNTEERING & LEADERSHIP**

**Nigerian Red Cross Society, Imo Chapter (NYSC)** 01/2024

**Marketers Therapy - Attendee** 07/2024

**Lagos Blockchain Week - Attendee** 03/2022

## **SKILLS**

Analytics Tools - Sprout Social, Google Analytics.

CMS Tools - WordPress.

Marketing Tools - Buffer, Canva, Notion, Beehiv, Grammarly.

SEO Tools - Semrush, Frase.